

OBJECTIVE

To obtain a position in a challenging environment that focuses on creativity, teamwork, and results — in an effort to utilize my design skills and creative background.

EXPERTISE

ART DIRECTION
GRAPHIC DESIGN
WEB DESIGN
BRANDING
ADOBE CREATIVE SUITE
SKETCH

EDUCATION

**BACHELOR OF SCIENCE
IN GRAPHIC DESIGN**
THE ART INSTITUTES
INTERNATIONAL
2003 – 2006

**4 A'S INSTITUTE OF
ADVANCED ADVERTISING
STUDIES (IAAS)**

LET'S TALK

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THE LACEK GROUP — OGILVY

SR. DESIGNER | 2.2020 - CURRENT

Work with Dunkin', Marriott Bonvoy, and affiliated brands to promote their loyalty programs through email marketing and social media outlets.

RILEY HAYES

SR. ART DIRECTOR / DESIGNER | 9.2018 - 1.2020

Concept and create multi-channel ad campaigns for Best Buy and Delta Air Lines. Manage and mentor junior teams to ensure a high level of consistency and quality while exceeding client expectations and raising the bottom line.

RUSSELL HERDER

ART DIRECTOR / DESIGNER | 2.2012 - 9.2018

Produce innovative ideas used for digital media, print, and video. Implement responsively designed websites, manage vendors, direct photo shoots and online videos while setting deadlines and ensuring timely deliveries.

MYSTIC LAKE CASINO HOTEL

GRAPHIC DESIGNER | 5.2009 - 2.2012

Design and illustrate for in-house print and digital collateral, casino gaming, and restaurant identities. Assist and direct photo shoots and food styling.

FREELANCE / OTHER

WYOMING WHISKEY

JONATHAN CHAPMAN PHOTOGRAPHY (JCP)

MINNEAPOLIS MILLERS

ZAMBONI DRIVER / MPRB / WILD

SCREEN PRINTER